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09/491,747	FILING DATE	FIRST-NAMED INVENTOR	ATTORNEY DOCKET NO. CONFIRMATION N		
	01/27/2000	Brad S. Konia	9403-0F255US0	CONFIRMATION NO	
Brown RaysmandMillerstein Felder & Steiner LLP 1880 Century Park East, Suite 711			EXAMINER		
			KARMIS, STEFANOS		
Los Angeles,, CA 90067			ART UNIT	PAPER NUMBER	
			3624		
			DATE MAILED: 11/30/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Application No.		Applicant(s)						
Office Action Summary		09/491,747		KONIA, BRAD S.						
		Examiner		Art Unit -						
		Stefano Karmis	i i	3624\						
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply										
THE - Exte after - If the - If NO - Failt Any	ORTENED STATUTORY PERIOD FOR RE MAILING DATE OF THIS COMMUNICATIOnsions of time may be available under the provisions of 37 CFF SIX (6) MONTHS from the mailing date of this communication experiod for reply specified above its less than thirty (30) days, a period for reply is specified above, the maximum statutory per ure to reply within the set or extended period for reply will, by start to reply within the set or extended period for reply will, by start processed by the Office later than three months after the med patent term adjustment. See 37 CFR 1.704(b).	N. R 1.136(a). In no event, howe reply within the statutory minified will apply and will expire Statute, cause the application to	ver, may a reply be time imum of thirty (30) days v SIX (6) MONTHS from the become ABANDONED	ely filed will be considered timely. The mailing date of this communication (35 U.S.C. & 133).						
Status										
1)⊠	Responsive to communication(s) filed on 3	1 August 2004								
′=	This action is FINAL . 2b)⊠ This action is non-final.									
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.									
Disposit	ion of Claims									
 4) ☐ Claim(s) 1-22,26 and 27 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-22,26 and 27 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or election requirement. 										
Applicati	on Papers									
9)[The specification is objected to by the Exam	iner.								
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.										
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).										
	Replacement drawing sheet(s) including the corr). [
11)	The oath or declaration is objected to by the	Examiner. Note the	attached Office A	action or form PTO-152.						
Priority u	nder 35 U.S.C. § 119									
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) □ All b) □ Some * c) □ None of: 1. □ Certified copies of the priority documents have been received. 2. □ Certified copies of the priority documents have been received in Application No 3. □ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.										
Attachment	(s)									
	of References Cited (PTO-892)	4).⊠-Ir	nterview Summary (P	TO-413)						
3) 🔲 Inform	e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/0 No(s)/Mail Date	P (18) 5) □ N	aper No(s)/Mail Date.	. <u>04/07/2004</u> . ent Application (PTO-152)						
3 D-4 4 T					1					

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DETAILED_ACTION_

1. This communication is in response to Applicant's amendment filed 31 August 2004.

Status of Claims

2. Claims 1 and 11 are currently amended. Claim 23 is withdrawn. Claims 24 and 25 are cancelled. Claims 26 and 27 are newly added. Claims 2-10 and 12-22 are original. Therefore claims 1-22 and 26-27 are under prosecution in this application.

Summary of this Office Action

3. Applicant's arguments filed 31 August 2004 have been fully considered but they are not persuasive. Therefore claims 1-22 and 26-27 remain rejected as stated below and Applicant's request for allowance is respectfully declined.

Response to Arguments

- 4. Claims 1-2, 11-13 and 22 are rejected under 35 U.S.C. 102 to Fisher U.S. Patent No. 5,835,896 as discussed in the previous office action, mailed 21 April 2004.
- 5. Regarding independent claim 1, Applicant has amended the claim to further specify and point out the features of the invention. Specifically Applicant has amended the claim to include

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"selected position of priority that the first bidder wishes to maintain in the auction" and
"checking for whether the first bid is higher than needed to maintain the selected position of
priority that the first bidder wishes to maintain in the auction, and if the first bid is higher than
needed to maintain the selected position of priority that the first bidder wishes to maintain in the
auction, automatically reducing the first bid to a minimum which allows the bidder to keep the
selected position of priority."

Applicant asserts that Fisher fails to teach these limitations. The Examiner respectfully disagrees. Applicant's claims specify that a "receiving bid management data from a first bidder for managing bidding by the first bidder in the auction, the received bid management information including a selected position of priority that the first bidder withes to maintain in the auction."

The Examiner maintains the position that this limitation is specifically taught by Fisher. Fisher teaches selecting a bidding position, specifically the highest ranking bid position (column 6, lines 31-45).

Continuing, Fisher checks for whether a first bid is higher than needed to maintain the selected position (in this case, the highest ranking position) of priority the first bidder wishes to maintain in the auction, and if the first bid is higher than needed to maintain the selected position of priority that the first bidder wishes to maintain in the auction, automatically reducing the first bid to a minimum which allows the bidder to keep the selected position of priority (column 9, lines 17-35 and column 12, line 63 thru column 13, line 8 and Figure 3).

As discussed in the amendment, claim 1 is illustrative of the response for all currently—pending claims. Applicant is invited to contact to contact the Examiner at the earliest convenience to help expedite the prosecution of this application.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Stefano Karmis whose telephone number is (703) 305-8130. The examiner can normally be reached on M-F: 8-5.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached on (703) 308-1065. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Respectfully Submitted Stefano Karmis

23 November 2004

HÀNI M. KAZIMI RIMARY EYAMINET